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Bina Puri Holdings Bhd

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Bursa supports Mira in boosting investor relations

KUALA LUMPUR: Malaysian Investor Relations Association (Mira) together with the local bourse and all public-listed companies should collaborate in developing a plan and engage more frequently, to enhance knowledge, skills and experience in investor relations (IR).

Bursa Malaysia Bhd chief executive officer Datuk Tajuddin Atan said he strongly encourages Mira to intensify its activities and engagement programme to boost its reach and increase membership numbers.

At the 5th Malaysian Investor Relations awards 2015, here, yesterday, Tajuddin said "Bursa Malaysia stands behind Mira and will lend its full support by providing a visible platform on which IR practitioners can lead dialogues, seminars, programmes and engagements to advance the IR cause," he added.

Tajuddin said Mira is committed to developing and advancing the status and integrity of IR in the country.

Last year Bursa Malaysia intro-



Bursa Malaysia Bhd chief executive officer Datuk Tajuddin Atan (centre) with the winners of the 5th Malaysian Investor Relations awards 2015.

duced the environment, social and governance index, a new internationally recognised standard for investors to measure company performance and corporate social responsibility.

"What this means for us is that investors are looking at both the financial and non-financial performances. This is not just a passing trend but is fast becoming the new normal," Tajuddin said.

Mira chairman Steven Tan said the association remains focused on raising the standards and standing of the IR profession and community in Malaysia.

This is achieved via the contin-

uous development and expansions of our active membership network, as well as the facilitation of offerings of IR-centric training events that add value and promote the best practices within the industry.

A total 30 awards in 10 categories polled according to market capitalisation were presented, covering a wide gamut of IR aspects.

Sime Darby Bhd has won the Best Company for IR large-cap category. Sunway Bhd and Tambun Indah Land Bhd were named the Best Company for IR mid-cap and small-cap category, respectively.

While, for the Best Company for IR micro-cap category, there are two winners namely Bina Puri Holdings Bhd and TRC Synergy Bhd.

Organised by Mira, the award gives recognition to individuals and companies that have successfully embraced best IR practices. Winners were chosen based on surveys extended to over 2,200 buy-side and sell-side professionals globally.